



General Certificate of Secondary Education

Centre Number

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Candidate Number

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English Language

Unit 1

Writing for Purpose and Audience and Reading to Access Non-fiction and Media Texts



[GEN11]

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Assessment

TIME

1 hour 45 minutes.

Assessment Level of Control:

Tick the relevant box (✓)

Controlled Conditions	
Other	

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

You must complete the tasks in the spaces provided. If needed, you can ask for more sheets to finish your responses.

Do not write outside the boxed area on each page or on blank pages.

Complete in **black ink only**. Do not write with a gel pen.

Complete **all** the tasks: the **one task** in **Section A** and the **four tasks** in **Section B**.

INFORMATION FOR CANDIDATES

The total mark for this paper is 150.

Section A (Writing) **One task** marked out of **87 marks**. Spend **55 minutes** on this section.

Section B (Reading) **Four tasks** marked out of **63 marks**. Spend **50 minutes** on this section.

Pay attention to the suggested timings shown at the beginning of each task; these will enable you to complete all the tasks within the time limit.

Figures in brackets printed at the end of each task indicate the marks available.

Examiners can only credit what they can read. Keep your work legible.



Section A: Writing for Purpose and Audience

A single task: 55 minutes. Mark allocation: 87 marks

Up to **57 marks** are available for an **organised and engaging** piece of writing that **matches form and purpose with audience**.

Up to **30 marks** are available for the use of **a range of sentence structures** and **accuracy in spelling, punctuation and grammar**.

Task 1: Spend **55 minutes** on this task. Total **87 marks**.

Write an article for your school magazine persuading the readers to agree with your views on the following statement:

“Advertising is just another source of pressure that teenagers don’t need!”

You are advised to spend:

- **15 minutes** thinking and planning your response
- **30 minutes** writing your article
- **10 minutes** checking your writing

Planning space:



Section B: Reading Non-Fiction and Media Texts

Four tasks: 50 minutes. Mark allocation: 63 marks

Reading Non-fiction

Tasks 2 and 3 are based on extracts from a piece of travel writing. The writer is describing his first visit to an indoor skydiving centre called 'Extreme Velocity'.

Task 2: Spend **15 minutes** on this task. Total **21 marks**.

Read the text below. Explain how the writer has presented his first experience of indoor skydiving in a way that engages his readers' interest.

There's a moment, as I fall to my knees, when I feel like praying or perhaps just fainting. Then I'm lying, face down. A roar like the sound of a plane about to take off turns my bones to jelly and my mouth to a big O of terror. In the worst-case scenario, I'll be propelled six storeys up a tube, hit a safety net and fall back to Earth in a crumpled heap. Still, I suppose you could say that would be better than leaping from a plane and discovering my parachute won't open!

I find myself lying flat, the engine roaring, my heart thumping and the wind whipping my face into a Picasso portrait. I'm wondering if my limbs are in the right place when I find myself lifting off. Then I'm flying. Far, far beyond my comfort zone. Terrifying and completely thrilling!

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Task 3: Spend 10 minutes on this task. Total 12 marks.

This is the start of the piece of travel writing. The writer is describing why he chose to try indoor skydiving.

Read the text below. In your own words, write down two reasons the writer gives to explain why he decided to go indoor skydiving: select one reason from each paragraph. Present two pieces of supporting evidence from the text for each reason.

It's a damp day in Port Macquarie, just the sort of morning when reckless decisions are made. No good going for a walk or heading to the beach. May as well check out Extreme Velocity.

Extreme Velocity, Australia's only indoor vertical wind tunnel, designed to provide the sensation of skydiving without the need or expense of a plane. It provides two minutes of simulated freefall instead of thirty seconds of the real thing. All that sounds exciting, except that no one tells you until it's too late that it involves lying face down close to a roaring wind generator.

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(a) First reason:

[4]





(b) Two pieces of supporting evidence:

[2]

(c) Second reason:

[4]

(d) Two pieces of supporting evidence:

[2]

[Turn over



Reading Media Texts

Tasks 4 and 5 are based on an advertising leaflet for “GAME OF THRONES TOURS” which promotes their tours to the film locations used in this popular television series.

Task 4: Spend **17 minutes** on this task. Total **20 marks**.

Read the text below. Explain how language has been used to promote this as an exciting experience. Present evidence to support your comments.

Did you know that Northern Ireland is the most important location for the epic series, “Game of Thrones”? We think this was an inspired choice. The Northern Ireland sets, landscapes and castles all look fantastic on screen!

Our “Game of Thrones” tour is nothing like most sightseeing coach tours. As well as visiting the renowned Giant’s Causeway, we will take you on exciting location treks so that you can explore the stunning and now famous locations used in the series.

Discover Dunluce Castle, the 17th century ruins that were used as the exterior of the House of Greyjoy; pose for pictures at Ballintoy Harbour, the location of many classic scenes but ... will you have the courage to cross Carrick-a-Rede Rope Bridge? Our final stop will be the iconic Dark Hedges with its spectacular archway of intertwined trees, the setting for the escape of Arya and Gendry from King’s Landing.

We also offer a unique and fun “immersive experience”, as we have costumes, swords and shields on the coach for everybody to use – at no extra cost.

Whether you are a “Game of Thrones” fan or not, this really is the ultimate North Coast experience!

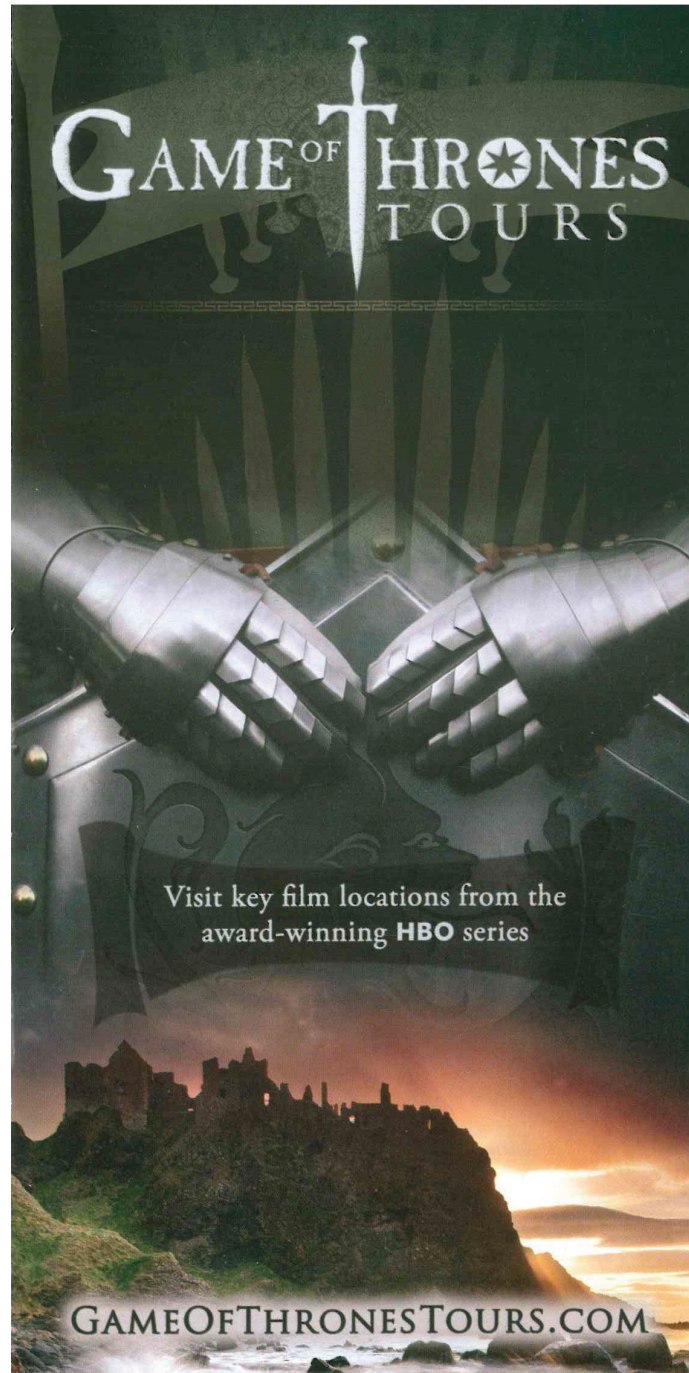
© Game of Thrones Tours Ltd



Task 5: Spend **8 minutes** on your response. Total **10 marks**.

The image below is taken from the front cover of the leaflet. It is designed to make these tours look exciting.

Select two examples of presentational features from the cover below. Explain the intended effect of each of these two presentational features.



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(a) First example of a presentational feature:

_____ [1]

(b) Intended effect on the reader:

_____ [4]

(c) Second example of a presentational feature:

_____ [1]

(d) Intended effect on the reader:

_____ [4]



THIS IS THE END OF THE QUESTION PAPER

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